



## PRESENTE

ACKNOWLEDGEMENT AS TITLE SPONSOR

CORPORATE TENT
(2) TABLES (4) CHAIRS
IN PRIME LOCATION

FULL PAGE AD

- (2) DAY VIP ACCESS
- (2) 30sec ON STAGE SPEAKING OPPORTUNITY
- (1) POST PER DAY SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 9MONTHS

- (4) PARKING PASSES PER DAY
- (8) ON STAGE ACKNOWLEDGEMENTS

TV & RADIO ACKNOWLEDGEMENTS

**NEWSLETTER FEATURE** 

**BANNER SIGNAGE** 

\$20,000

## RESILIENCE

CORPORATE TENT
(2) TABLES (4) CHAIRS

HALF PAGE AD

(2) SESSIONS VIP ACCESS

30sec ON STAGE SPEAKING OPPORTUNITY

(3) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 6MONTHS

(2) PARKING PASSES PER DAY

(4) ON STAGE ACKNOWLEDGEMENTS

**NEWSLETTER FEATURE** 

**BANNER SIGNAGE** 

\$12,000

# HISPANIC FIESTA

This premier Latino event unites and raises awareness of the Latino culture and community. Held at Philadelphia's prime waterfront location, Penn's Landing Great Plaza, this two-day regional celebration features music, dance, entertainment, ethnic foods and artisan crafts from nearly all Latin American countries, making it an amazing culinary experience and a true family event for all ages.

#### **CULTURA**

CORPORATE TENT
(1) TABLES (2) CHAIRS

**OUARTER PAGE AD** 

(1) SESSION VIP ACCESS

(1) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

(1) PARKING PASSES PER DAY

(2) ON STAGE ACKNOWLEDGEMENTS

NEWSLETTER FEATURE

\$5,000

#### **HERITAGE**

CORPORATE TENT
(1) TABLES (2) CHAIRS

ONE EIGHTH PAGE AD

LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS

\$3,500





# PUERTO RICAN PARADE

A celebration of Latino culture in the heart of the city's streets. Traditional Latino music, poetry, and dance make this vibrant festival a must see event. Held on the Benjamin Franklin Parkway, the Puerto Rican Festival Parade typically has around 1,500 marchers; more than 5,000 attendees; and 96,000 tune in to watch live on

6ABC.

# PRESENTE

PRIORITY PLACEMENT

CORPORATE TENT (2) TABLES (4) CHAIRS

FULL PAGE AD

ON STAGE SPEAKING OPPORTUNITY

(3) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 9MONTHS

(4) PARKING PASSES

TV & RADIO ACKNOWLEDGEMENTS

NEWSLETTER FEATURE

**BANNER SIGNAGE** 

VIP ACCESS

\$15,000

## RESILIENCE

PRIORITY PLACEMENT

CORPORATE TENT (2) TABLES (4) CHAIRS

HALF PAGE AD

(2) SESSIONS VIP ACCESS

(2) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 6MONTHS

(2) PARKING PASSES

**NEWSLETTER FEATURE** 

**BANNER SIGNAGE** 

\$10,000

#### **CULTURA**

PLACEMENT 5-10

CORPORATE TENT
(1) TABLES (2) CHAIRS

QUARTER PAGE AD

(1) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

(1) PARKING PASSES PER DAY

(2) ON STAGE ACKNOWLEDGEMENTS NEWSLETTER FEATURE

\$5,000

#### **HERITAGE**

PLACEMENT 10-20

CORPORATE TENT
(1) TABLES

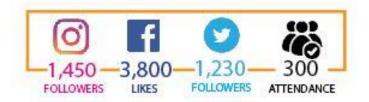
(2) CHAIRS

ONE EIGHTH PAGE AD

LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

\$600





# PRESENTE

PRIORITY SEATING (2) TABLES (20) TICKETS

ON STAGE SPONSOR ACKNOWLEDGEMENTS

SPEAKING OPPORTUNITY

PROMOTIONAL ITEM

LOGO PLACEMENT ON WEBSITE FOR 9MONTHS

**NEWSLETTER FEATURE** 

(3) POST PER WEEK SOCIAL MEDIA CAMPAIGN

COMPANY SIGNAGE

(2) TWO PAGE ADVERTISEMENT SPREAD

\$10,000

## RESILIENCE

PRIORITY SEATING
(1) TABLES (10) TICKETS

ON STAGE SPONSOR ACKNOWLEDGEMENTS

PROMOTIONAL ITEM

LOGO PLACEMENT ON WEBSITE FOR 6MONTHS

NEWSLETTER FEATURE

(3) POST PER WEEK SOCIAL MEDIA CAMPAIGN

COMPANY SIGNAGE

**FULL PAGE AD** 

\$7,500

## **CULTURA**

(1) ONE TABLE (10) TICKETS

**AWARDS GALA** 

Experience an extravagent evening of Latino commemoration

hosted by Concilio, highlighting the actions of active community

members across Philadelphia. Guests can expect to enjoy a cocktail hour, accented with live music and dance, while perusing a luxurious

Silent Auction, and networking with today's most notable Latino

ON STAGE SPONSOR ACKNOWLEDGEMENTS

PROMOTIONAL ITEM

LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

(1) POST PER WEEK SOCIAL MEDIA CAMPAIGN

COMPANY SIGNAGE

HALF PAGE AD

\$5,000

### HERITAGE

(1) ONE TABLE (10) TICKETS

ONE QUARTER PAGE AD

\$2,000

professionals.





# SENIOR LUNCHEON

Concilio extends invitation to over twenty senior homes across Philadelphia for a leisurely afternoon dedicated to seniors! Resources provided by surrounding partners make for a fun and beneficial event complimented by games, raffles, and music.

# PRESENTE

EXHIBITION TABLE (2) TABLES (4) CHAIRS

LUNCH FOR (4) REPS

SPEAKING OPPORTUNITY

SPONSOR ACKNOWLEDGEMENTS

EXPOSURE TO 225 SENIORS

SURVEY &/ RAFFLE OPPORTUNITY

(3) POST PER WEEK SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON WEBSITE FOR 9MONTHS

NEWSLETTER FEATURE

BANNER SIGNAGE

\$3,500

## RESILIENCE

EXHIBITION TABLE (1) TABLES (2) CHAIRS

LUNCH FOR (2) REPS

SPEAKING OPPORTUNITY

SPONSOR ACKNOWLEDGEMENTS

EXPOSURE TO 225 SENIORS

LOGO PLACEMENT ON WEBSITE FOR 6MONTHS

(1) POST PER WEEK SOCIAL MEDIA CAMPAIGN

RAFFLE OPPORTUNITY

\$2,000

#### **CULTURA**

EXHIBITION TABLE
(1) TABLES (2) CHAIRS

LUNCH FOR (2) REPS

SPONSOR ACKNOWLEDGEMENTS

EXPOSURE TO 225 SENIORS

LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

\$500

#### HERITAGE

**EXHIBITION TABLE** 

(1) TABLES

(2) CHAIRS

LUNCH FOR (2) REPS

EXPOSURE TO 225 SENIORS

\$250



#### INTERESTED IN SPONSORING MULTIPLE EVENTS? PACKAGE DEALS ARE AVAILABLE.

\*ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE!

# **PREVIOUS SPONSORS**



