



CONCILIO



SPONSORSHIP OPPORTUNITIES

Our mission is to cultivate the strength and **resilience** of children and families, improve the quality of life in our community, and maintain our community's **heritage**, history, and **culture**.





HISPANIC FIESTA

This premier Latino event unites and raises awareness of the Latino culture and community. Held at Philadelphia's prime waterfront location, Penn's Landing Great Plaza, this two-day regional celebration features music, dance, entertainment, ethnic foods and artisan crafts from nearly all Latin American countries, making it an amazing culinary experience and a true family event for all ages.

PRESENTE

- ACKNOWLEDGEMENT AS TITLE SPONSOR
- CORPORATE TENT (2) TABLES (4) CHAIRS IN PRIME LOCATION
- FULL PAGE AD
- (2) DAY VIP ACCESS
- (2) 30SEC ON STAGE SPEAKING OPPORTUNITY
- (1) POST PER DAY SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 9MONTHS
- (4) PARKING PASSES PER DAY
- (8) ON STAGE ACKNOWLEDGEMENTS
- TV & RADIO ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$20,000

RESILIENCE

- CORPORATE TENT (2) TABLES (4) CHAIRS
- HALF PAGE AD
- (2) SESSIONS VIP ACCESS
- 30SEC ON STAGE SPEAKING OPPORTUNITY
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 6MONTHS
- (2) PARKING PASSES PER DAY
- (4) ON STAGE ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$12,000

CULTURA

- CORPORATE TENT (1) TABLES (2) CHAIRS
- QUARTER PAGE AD
- (1) SESSION VIP ACCESS
- (1) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 3MONTHS
- (1) PARKING PASSES PER DAY
- (2) ON STAGE ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE

\$5,000

HERITAGE

- CORPORATE TENT (1) TABLES (2) CHAIRS
- ONE EIGHTH PAGE AD
- LOGO PLACEMENT ON WEBSITE FOR 3MONTHS

\$3,500





PUERTO RICAN PARADE

A celebration of Latino culture in the heart of the city's streets. Traditional Latino music, poetry, and dance make this vibrant festival a must see event. Held on the Benjamin Franklin Parkway, the Puerto Rican Festival Parade typically has around 1,500 marchers; more than 5,000 attendees; and 96,000 tune in to watch live on 6ABC.

PRESENTE

- PRIORITY PLACEMENT
- CORPORATE TENT (2) TABLES (4) CHAIRS
- FULL PAGE AD
- ON STAGE SPEAKING OPPORTUNITY
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 9 MONTHS
- (4) PARKING PASSES
- TV & RADIO ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE
- BANNER SIGNAGE
- VIP ACCESS

\$15,000

RESILIENCE

- PRIORITY PLACEMENT
- CORPORATE TENT (2) TABLES (4) CHAIRS
- HALF PAGE AD
- (2) SESSIONS VIP ACCESS
- (2) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 6 MONTHS
- (2) PARKING PASSES
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$10,000

CULTURA

- PLACEMENT 5-10
- CORPORATE TENT (1) TABLES (2) CHAIRS
- QUARTER PAGE AD
- (1) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS
- (1) PARKING PASSES PER DAY
- (2) ON STAGE ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE

\$5,000

HERITAGE

- PLACEMENT 10-20
- CORPORATE TENT (1) TABLES (2) CHAIRS
- ONE EIGHTH PAGE AD
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS

\$600





AWARDS GALA

Experience an extravagant evening of Latino commemoration hosted by Concilio, highlighting the actions of active community members across Philadelphia. Guests can expect to enjoy a cocktail hour, accented with live music and dance, while perusing a luxurious Silent Auction, and networking with today's most notable Latino professionals.

PRESENTE

- PRIORITY SEATING
(2) TABLES (20) TICKETS
- ON STAGE SPONSOR ACKNOWLEDGEMENTS
- SPEAKING OPPORTUNITY
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON WEBSITE FOR 9 MONTHS
- NEWSLETTER FEATURE
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- COMPANY SIGNAGE
- (2) TWO PAGE ADVERTISEMENT SPREAD

\$10,000

RESILIENCE

- PRIORITY SEATING
(1) TABLES (10) TICKETS
- ON STAGE SPONSOR ACKNOWLEDGEMENTS
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON WEBSITE FOR 6 MONTHS
- NEWSLETTER FEATURE
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- COMPANY SIGNAGE
- FULL PAGE AD

\$7,500

CULTURA

- (1) ONE TABLE (10) TICKETS
- ON STAGE SPONSOR ACKNOWLEDGEMENTS
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS
- (1) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- COMPANY SIGNAGE
- HALF PAGE AD

\$5,000

HERITAGE

- (1) ONE TABLE (10) TICKETS
- ONE QUARTER PAGE AD

\$2,000





SENIOR LUNCHEON

Concilio extends invitation to over twenty senior homes across Philadelphia for a leisurely afternoon dedicated to seniors! Resources provided by surrounding partners make for a fun and beneficial event complimented by games, raffles, and music.

PRESENTE

- EXHIBITION TABLE (2) TABLES (4) CHAIRS
- LUNCH FOR (4) REPS
- SPEAKING OPPORTUNITY
- SPONSOR ACKNOWLEDGEMENTS
- EXPOSURE TO 225 SENIORS
- SURVEY &/ RAFFLE OPPORTUNITY
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 9 MONTHS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$3,500

RESILIENCE

- EXHIBITION TABLE (1) TABLES (2) CHAIRS
- LUNCH FOR (2) REPS
- SPEAKING OPPORTUNITY
- SPONSOR ACKNOWLEDGEMENTS
- EXPOSURE TO 225 SENIORS
- LOGO PLACEMENT ON WEBSITE FOR 6 MONTHS
- (1) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- RAFFLE OPPORTUNITY

\$2,000

CULTURA

- EXHIBITION TABLE (1) TABLES (2) CHAIRS
- LUNCH FOR (2) REPS
- SPONSOR ACKNOWLEDGEMENTS
- EXPOSURE TO 225 SENIORS
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS

\$500

HERITAGE

- EXHIBITION TABLE (1) TABLES (2) CHAIRS
- LUNCH FOR (2) REPS
- EXPOSURE TO 225 SENIORS

\$250



INTERESTED IN SPONSORING MULTIPLE EVENTS?
PACKAGE DEALS ARE AVAILABLE.

*ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE!

PREVIOUS SPONSORS



WELLS
FARGO

