



CONCILIO

SPONSORSHIP OPPORTUNITIES

Our mission is to cultivate the strength and **resilience** of children and families, improve the quality of life in our community, and maintain our community's **heritage**, history, and **culture**.





HISPANIC FIESTA

This premier Latino event unites and raises awareness of the Latino culture and community. Held at Philadelphia's prime waterfront location, Penn's Landing Great Plaza, this two-day regional celebration features music, dance, entertainment, ethnic foods and artisan crafts from nearly all Latin American countries, making it an amazing culinary experience and a true family event for all ages.

PRESENTE

- ACKNOWLEDGEMENT AS TITLE SPONSOR
- CORPORATE TENT (2) TABLES (4) CHAIRS IN PRIME LOCATION
- FULL PAGE AD
- (2) DAY VIP ACCESS
- (2) 30sec ON STAGE SPEAKING OPPORTUNITY
- (1) POST PER DAY SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 9 MONTHS
- (4) PARKING PASSES PER DAY
- (8) ON STAGE ACKNOWLEDGEMENTS
- TV & RADIO ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$20,000

RESILIENCE

- CORPORATE TENT (2) TABLES (4) CHAIRS
- HALF PAGE AD
- (2) SESSIONS VIP ACCESS
- 30sec ON STAGE SPEAKING OPPORTUNITY
- (3) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 6 MONTHS
- (2) PARKING PASSES PER DAY
- (4) ON STAGE ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$12,000

CULTURA

- CORPORATE TENT (1) TABLES (2) CHAIRS
- QUARTER PAGE AD
- (1) SESSION VIP ACCESS
- (1) POST PER WEEK SOCIAL MEDIA CAMPAIGN
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS
- (1) PARKING PASSES PER DAY
- (2) ON STAGE ACKNOWLEDGEMENTS
- NEWSLETTER FEATURE

\$5,000

HERITAGE

- CORPORATE TENT (1) TABLES (2) CHAIRS
- ONE EIGHTH PAGE AD
- LOGO PLACEMENT ON WEBSITE FOR 3 MONTHS

\$3,500





5,000

ATTENDANCE



96,000

VIEWERSHIP



1,450

FOLLOWERS



3,800

LIKES



1,230

FOLLOWERS

PUERTO RICAN PARADE

A celebration of Latino culture in the heart of the city's streets. Traditional Latino music, poetry, and dance make this vibrant festival a must see event. Held on the Benjamin Franklin Parkway, the Puerto Rican Festival Parade typically has around 1,500 marchers; more than 5,000 attendees; and 96,000 tune in to watch live on 6ABC.

PRESENTE

PRIORITY PLACEMENT

CORPORATE TENT
(2) TABLES (4) CHAIRS

FULL PAGE AD

ON STAGE SPEAKING
OPPORTUNITY

(3) POST PER WEEK SOCIAL
MEDIA CAMPAIGN

LOGO PLACEMENT ON
WEBSITE FOR 9MONTHS

(4) PARKING PASSES

TV & RADIO
ACKNOWLEDGEMENTS

NEWSLETTER FEATURE

BANNER SIGNAGE

VIP ACCESS

\$15,000

RESILIENCE

PRIORITY PLACEMENT

CORPORATE TENT
(2) TABLES (4) CHAIRS

HALF PAGE AD

(2) SESSIONS VIP ACCESS

(2) POST PER WEEK SOCIAL
MEDIA CAMPAIGN

LOGO PLACEMENT ON
WEBSITE FOR 6MONTHS

(2) PARKING PASSES

NEWSLETTER FEATURE

BANNER SIGNAGE

\$10,000

CULTURA

PLACEMENT 5-10

CORPORATE TENT
(1) TABLES (2) CHAIRS

QUARTER PAGE AD

(1) POST PER WEEK
SOCIAL MEDIA CAMPAIGN

LOGO PLACEMENT ON
WEBSITE FOR 3MONTHS

(1) PARKING
PASSES PER DAY

(2) ON STAGE
ACKNOWLEDGEMENTS

NEWSLETTER FEATURE

\$5,000

HERITAGE

PLACEMENT 10-20

CORPORATE TENT
(1) TABLES
(2) CHAIRS

ONE EIGHTH
PAGE AD

LOGO
PLACEMENT ON
WEBSITE FOR
3MONTHS

\$600





1,450
FOLLOWERS



3,800
LIKES



1,230
FOLLOWERS



300
ATTENDANCE

AWARDS GALA

Experience an extravagant evening of Latino commemoration hosted by Concilio, highlighting the actions of active community members across Philadelphia. Guests can expect to enjoy a cocktail hour, accented with live music and dance, while perusing a luxurious Silent Auction, and networking with today's most notable Latino professionals.

PRESENTE

- PRIORITY SEATING
(2) TABLES (20) TICKETS
- ON STAGE SPONSOR
ACKNOWLEDGEMENTS
- SPEAKING OPPORTUNITY
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON
WEBSITE FOR 9 MONTHS
- NEWSLETTER FEATURE
- (3) POST PER WEEK SOCIAL
MEDIA CAMPAIGN
- COMPANY SIGNAGE
- FULL PAGE AD

\$10,000

RESILIENCE

- PRIORITY SEATING
(1) TABLES (10) TICKETS
- ON STAGE SPONSOR
ACKNOWLEDGEMENTS
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON
WEBSITE FOR 6 MONTHS
- NEWSLETTER FEATURE
- (3) POST PER WEEK SOCIAL
MEDIA CAMPAIGN
- COMPANY SIGNAGE
- HALF PAGE AD

\$7,500

CULTURA

- PRIORITY SEATING
HALF TABLE (5) TICKETS
- ON STAGE SPONSOR
ACKNOWLEDGEMENTS
- PROMOTIONAL ITEM
- LOGO PLACEMENT ON
WEBSITE FOR 3 MONTHS
- (1) POST PER WEEK
SOCIAL MEDIA CAMPAIGN
- QUARTER PAGE AD

\$5,000

HERITAGE

- HALF TABLE
(5) TICKETS
- ONE EIGHTH
PAGE AD

\$2,000





1,450
FOLLOWERS



3,800
LIKES



1,230
FOLLOWERS



225
ATTENDANCE

SENIOR LUNCHEON

Concilio extends invitation to over twenty senior homes across Philadelphia for a leisurely afternoon dedicated to seniors! Resources provided by surrounding partners make for a fun and beneficial event complimented by games, raffles, and music.

PRESENTE

- EXHIBITION TABLE
(2) TABLES (4) CHAIRS
- LUNCH FOR (4) REPS
- SPEAKING OPPORTUNITY
- SPONSOR
ACKNOWLEDGEMENTS
- EXPOSURE TO
225 SENIORS
- SURVEY &/ RAFFLE
OPPORTUNITY
- (3) POST PER WEEK SOCIAL
MEDIA CAMPAIGN
- LOGO PLACEMENT ON
WEBSITE FOR 9 MONTHS
- NEWSLETTER FEATURE
- BANNER SIGNAGE

\$3,500

RESILIENCE

- EXHIBITION TABLE
(1) TABLES (2) CHAIRS
- LUNCH FOR (2) REPS
- SPEAKING OPPORTUNITY
- SPONSOR
ACKNOWLEDGEMENTS
- EXPOSURE TO
225 SENIORS
- LOGO PLACEMENT ON
WEBSITE FOR 6 MONTHS
- (1) POST PER WEEK SOCIAL
MEDIA CAMPAIGN
- RAFFLE OPPORTUNITY

\$2,000

CULTURA

- EXHIBITION TABLE
(1) TABLES (2) CHAIRS
- LUNCH FOR (2) REPS
- SPONSOR
ACKNOWLEDGEMENTS
- EXPOSURE TO
225 SENIORS
- LOGO PLACEMENT ON
WEBSITE FOR 3 MONTHS

\$500

HERITAGE

- EXHIBITION TABLE
(1) TABLES
(2) CHAIRS
- LUNCH FOR
(2) REPS
- EXPOSURE TO
225 SENIORS

\$250



INTERESTED IN SPONSORING MULTIPLE EVENTS?
PACKAGE DEALS ARE AVAILABLE.

*ALL SPONSORSHIP PACKAGES ARE CUSTOMIZABLE!

PREVIOUS SPONSORS

